



# Sirenum Brings the Power of a Full Staffing Agency to Your Mobile Device

## The Company

Sirenum simplifies workforce management by getting the right people in the right jobs at the right time. Their product – also called Sirenum - handles compliance, scheduling, payroll, time and attendance, staffing, and workforce management in a single cloud-based platform.

Sirenum is sold on Salesforce AppExchange and offers supplemental services like electronic clocking and HR.

## The Challenge

Staffing agencies and HR departments use Sirenum to match available gig/remote workers – independent contractors, on-call or temporary workers, contract firm workers, etc – to open shifts at their clients' companies.

Gig workers signed on with that organization use Sirenum to find available shifts, manage schedules, submit expenses, and clock in/out for work.

With the existing product, gig workers could only download one version of the Sirenum app. If they signed on with multiple staffing agencies or organizations, they had a difficult time viewing all available shifts.

## The Solution

Sirenum asked us to design a next generation of their app – Sirenum Engage – that would allow users to connect with multiple staffing agencies from within the same platform.

Since Sirenum is configurable, each agency can use Salesforce to configure their own Sirenum instance. The new version of the app needed to adapt to each agency's version of Sirenum, connecting to multiple Salesforce organizations simultaneously.

With the new version, users can interact with Sirenum instances at multiple agencies from within the same dashboard. It also provides offline availability, so users can access the tool and accept shifts no matter where they are.

## The Implementation

Sirenum Engage empowers HCOs to bring healthcare into their communities, rather than limiting it to hospital/doctor's office settings.

These organizations are well positioned to meet fluctuating demand. If a particular community has greater testing/vaccination needs on a given day, the staffing agency can adjust within the Sirenum platform and adequately staff sites with nearby workers.

It's all managed within the app, **bringing the power of an entire staffing agency to individual mobile devices.**

The main benefits:

- Improved access to and control of remote workers
- Simplified staffing for mobile testing and vaccination sites
- Greater support for rapidly changing, large-scale testing and vaccination efforts

## The Results

**1. Improved access** to a greater pool of remote workers

**2. Fewer gaps** in critical testing scheduling

**3. Better engagement** with qualified staff

**4. Targeted support** for community healthcare



At Sirenum, we wanted a long-term partnership with an experienced Product Development Organization. **Customertimes has been awarded Specialist Navigator status for PDO and comes with a proven track record.** They provide expertise for developing and publishing mobile applications, and as a full-cycle PDO partner for mobile apps, **they led the architecture and actively contributed to our mobile product strategy.**



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